



INTERNATIONAL FAIR FOR  
AUTONOMOUS DESIGN

4 - 7 FEBRUARI 2010

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#### 091022 PRESS INFORMATION **OBJECT ROTTERDAM 2010**

From 4 - 7 February 2010 the old Cruise Terminal building of the Holland America line will again be the stage for **Art Rotterdam**. In eleven years time Art Rotterdam has developed into the most innovative and trendsetting international art fair of The Netherlands.

**For the second time, Object Rotterdam is the official side fair of Art Rotterdam and will be held, simultaneous with the art fair, in the Las Palmas building opposite to Art Rotterdam. Object Rotterdam is the international fair for 'autonomous design' and the first fair in the world that focuses exclusively on the most current developments within autonomous design. The fair is a platform for the latest designs of unique or limited edition functional objects by international designers.**

**In short: the place where the cutting edge between art and design becomes evident.**

In 2009, 22 international and Dutch participants exhibited at **Object Rotterdam**, amongst them were galleries, museums, design/art institutions and design labels.

**Object Rotterdam** is a growing event and for the 2010 edition, we are still constantly adding new participants to the list. Some of the returning participants from last year include: **t.e. Thomas Eyck, Gallery Carla Koch, Gallery Rob Koudijs, Gallery Marzee, Priveekollektie, Contemporary art, Gallery Ra, Gallery Louise Smit, Terra Delft, Vivid Gallery** and the **Zuiderzeemuseum**. Some of the new participants for **Object Rotterdam 2010**, that are already known include: **Artitled!, D&ALab, Gallery Rabih Hage** and **Total Table Design**.

**Object Rotterdam 2010** is extremely proud to host the **world premiere** of **Total Table Design**, with exclusive projects by designer **Kiki van Eijk** and design duo **Scholten & Baijings**.

In contemporary dining culture one encounters worlds of difference. From here to Timbuktu, masses of people jab little plastic forks at fatty fries in distinctive red and yellow cartons, while experiments in molecular gastronomy are served on specially designed crockery, resulting in an aesthetic immersion that is reserved for the happy few.

In the Total Table Design project Dutch designer Kiki van Eijk and design duo Scholten & Baijings present their visions for the art of dining. **Royal Leerdam Crystal** (glassware), **Koninklijke Van Kempen & Begeer** (cutlery/table accessories) and the **Audax Textile Museum**, Tilburg (table linen) joined forces to produce their designs. All three partners can boast of a long tradition of artisan production and they regularly work in conjunction with a select group of designers from the Netherlands and beyond. The crockery the designers developed at Cor Unum and the European Ceramic Workcentre (EKWC) in Den Bosch.

In 2010, the set tables 'table-palette' by Kiki van Eijk, a playful narrator of visual stories and 'paper table' by Scholten & Baijings, who are praised for their minimal and sensitive design, are being presented at various venues in the Netherlands and abroad. The world premiere of the Total Table Design project will be held at the **Object Rotterdam**, the international fair for 'autonomous design'.

The designers involved in Total Table Design:

Stefan Scholten (1972) and Carole Baijings (1973) established Scholten & Baijings, Studio for Design, in 2000. Stefan is a graduate of the Design Academy in Eindhoven, The Netherlands. Carole is

autodidact. Minimal design and a keen eye for detail characterizes their work. Scholten & Baijings develop both independent and commissioned work. For clients and manufacturers they design interiors, furniture and decorative items. Most of their designs have been included in collections of producers. Their work has been purchased by several museums and private collectors among those the Stedelijk Museum Amsterdam, the Audax Textile Museum Tilburg and the Zuiderzeemuseum in Enkhuizen.

Kiki van Eijk (1978) graduated cum laude in 2000 at Design Academy Eindhoven. She is working on her own design collection which is presented in galleries and museums and sold worldwide. Besides her own collection she works on projects for companies and institutions such as studio Edelkoort Paris, Design Academy Eindhoven, MOOOI, Ahrend, Royal Crystal Leerdam, Lebesque, Verardo, Forbo flooring and many more. Kiki van Eijk's style is playful, personal and poetic. Her work is published in magazines such as Wallpaper, Elle Deco, Harpers Bazaar, Vogue, de Architect, Icon magazine and in The International Design Year Book.

The manufacturers and producers involved in Total Table Design:

Royal Leerdam Crystal is the design arm of the Leerdam-based glassworks that was established in 1878 and is steeped in tradition. The firm produces a wide range of household and decorative glassware, realized by artisans or mechanically. Since the start of the 20th century, the factory has commissioned artists such as Berlage, De Bazel and Lebeau in order to offer an aesthetically superior assortment to its customers. Over the last few years the company has been working with a diverse group of upcoming and established designers and artists, who contribute to defining the very character of Royal Leerdam Crystal. In 2009 Royal Leerdam Crystal merged with De Porcelyne Fles.

Koninklijke Van Kempen & Begeer has a profile defined by a range of products for the 'world of fine dining'. Based in Zoetermeer since 1985, the company's history can be traced back to 1789, when Johannes van Kempen established the enterprise. Van Kempen merged with Begeer to form 'Koninklijke Van Kempen en Begeer' in 1960. The company is proprietor of the brands Keltum (cutlery and table accessories), Gero (cutlery, pans and cookware), BK (pans and cookware), Q-Linair (pans and cookware) and RoyalVKB (food-related lifestyle products). In 2009 Koninklijke Van Kempen en Begeer merged with De Porcelyne Fles. In recent years, Koninklijke Van Kempen & Begeer has collaborated with renowned designers including Gijs Bakker and Ineke Hans. Bearing the new name of Audax Textile Museum Tilburg from 2008, the Textile Museum was established in 1958 and has been based at a former Tilburg textile mill, a listed monument, since 1986. The Audax Textile Museum Tilburg presents itself as a unique and creative 'working museum'. In the TextileLab, an integral part of the museum, artists and designers can have their designs realized on computer-controlled machinery under the supervision of textile specialists.

## **OBJECT ROTTERDAM**

LPII (Las Palmas)  
Cruise Terminal Rotterdam  
Wilhelminakade 699  
3072AP Rotterdam

## **OPENING HOURS**

Thursday 4 & Friday 5 February: 12 am – 6 pm  
Saturday 6 & Sunday 7 February: 11 am – 7 pm

## **ENTRANCE 22,50** (order online and receive a 5,- discount)

Tickets include admission to Object Rotterdam and Art Rotterdam  
And a copy of the catalogues for both fairs.

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## **Note for editors (not for publication):**

For further information, visual materials and documentation for the press please contact Karla Hammer and/or Margo Konings of **Organisation in Design**:  
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